



VetHealth^{GLOBAL}

PRINCE EDWARD ISLAND **2011**

THE INTERNATIONAL ANIMAL HEALTH & NUTRITION BUSINESS CONFERENCE

Charlottetown, Prince Edward Island, Canada
June 14-17, 2011

www.vethealthglobal.com

PRELIMINARY CONFERENCE PROGRAM



INNOVATION | PARTNERING | COMMERCIALIZATION



TUESDAY, JUNE 14, 2011

Early Registration

3:00 pm - 6:00 pm Fireside Lobby

VetHealth Global One-2-One Partnering Meetings

4:00 pm - 6:00 pm The Red Dory

Opening Reception

6:30 pm - 8:30 pm Courtyard
Sponsored by Genome Atlantic

WEDNESDAY, JUNE 15, 2011

Continental Breakfast

7:00 am - 8:00 am Fireside Lobby

Registration Opens

7:30 am Fireside Lobby

Conference Welcome and Official Opening

8:00 am - 8:45 am Bayview Room

Welcome - *VetHealth Global Conference Chair, Rory Francis*

Greetings - *Government of Canada, Wayne Hooper, Director General Operations, Atlantic Canada Opportunities Agency (ACOA)*

Government of Prince Edward Island, Deputy Minister of Innovation and Advanced Learning, Dr. Michael Mayne

Plenary Address - 2011 VetHealth Global Honorary Chair, Dr. Peter Jones,
Jones P. Consulting (Past Head of Veterinary Unit, European Medicines Agency (EMA), Executive Director - IFAH & next President Elect, British Veterinary Association 2011

Animal Health in a Changing World: The essentials for creating a 21st century environment for 21st century science and technology that rewards and encourages investment and innovation for the public good.

Session I: The Health of the Animal Health Industry - Key Drivers for Future Growth

8:45 am - 10:00 am BayView Room

Moderator: Rory Francis, *Executive Director, Prince Edward Island BioAlliance*

Clint Lewis, *President, U.S. Operations, Pfizer Animal Health (USA)*

Dr. George Gunn, *Head of Consumer Health Division & Corporate Social Responsibility, Novartis Animal Health (Switzerland)*

Bill Ringo, *Executive Partner, Sofinnova Ventures (USA)*

Nutrition Break

10:00 am - 10:15 am Gardenview Room
Sponsored by Bayer Healthcare



Session II: Innovation Spotlight: Early Stage Company Presentations

10:15 am - 11:45 am Bayview Room
Sponsored by Borden Ladner Gervais

Moderator: Dr. Jason Cleaversmith, Senior Investment Officer, Bioscience, Innovation PEI

GrowSafe (Canada)

Unigene (USA)

AB Vista (UK)

Advanced Animal Diagnostics, Inc. (USA)

Saskatoon Colostrum Company (Canada)

Proteon Pharmaceuticals (Poland)

VetHealth Global One-2-One Partnering Meetings

11:45 am - 1:00 pm The Red Dory

Lunch and Keynote Address

1:00 pm - 2:15 pm Bayview Room

Making Safe, Affordable and Abundant Food a Global Reality

Rob Aukerman, President, U.S. Operations, Elanco Animal Health

Session III: The Innovation Pipeline: Meeting the Needs of our Customers

2:15 pm - 3:30 pm Bayview Room

Moderator: Dr. Bob Chapman, Director of Research, National Research Council Institute for Nutrisciences & Health

Bill Bookout, President, National Animal Supplement Council (USA)

Dr. Michael Hemprich, Business Development Manager (Germany/Austria), Dechra Veterinary Products Ltd. (UK)

Dr. Jason Cleaversmith, Senior Investment Officer, Bioscience, Innovation PEI (Canada)

Session IV: Enabling the Animal Health Industry

3:30 pm - 5:00 pm Bayview Room

Moderator: Tba

David Thomas, President, Thomas Agribusiness Advisors (USA)

Dr. Earle Nestmann, President, Health Science Consultants Inc. (Canada)

Bob Fountain, President & CEO, Fountain Agricounsel, LLC (USA)

Dr. Raafat Maher Fahmy, Senior Regulatory Scientist, Food and Drug Administration, Center for Veterinary Medicine (USA)

VetHealth Global Cocktail Reception

6:30 pm - 7:30 pm Sunset Deck
Sponsored by Novartis Animal Health



VetHealth Global Seaside Lobster Bake, BBQ and Entertainment

7:30 pm - 10:00 pm Outdoor tent
Sponsored by Novartis Animal Health

THURSDAY, JUNE 16, 2011

Continental Breakfast

7:30 am Fireside Lobby

Session V: Innovation Spotlight: Early Stage Company Presentations

8:30 am - 10:00 am Bayview Room
Support provided by National Research Council Industrial Research Assistance Program

Moderator: Sophie Theriault, Three Oaks Innovation Inc.,
University of Prince Edward Island
Immunovaccine (Canada)
VGX Animal Health (USA)
VitamFero (France)
Aptimmune (USA)
Olmix (France)
Ceapro (Canada)

Nutrition Break

10:00 am - 10:15 am Gardenview Room
Sponsored by Bayer Healthcare

VetHealth Global One-2-One Partnering Meetings

10.00 am - 11:15 am The Red Dory

Session VI: New Business Models

11:15 am - 12:30 pm Bayview Room

Moderator: David Hankinson, CEO, Chemaphor and Avivagen
Dr. Linda Rhodes, CEO, Aratana Therapeutics (USA)
Gavin Bowman, Corporate Development Manager, Novus International, Inc. (USA)
Jason Lewis, President, PharmaComm (Canada)

Lunch and Keynote Address

12:45 pm - 2:00 pm Bayview Room

Animal Health, One Health, Ecohealth: Good Solutions to Wicked Problems

Dr. David Waltner-Toews, Professor, Department of Population Medicine,
University of Guelph and President, Veterinarians Without Borders (Canada)

**Session VII: Bringing it All Together: A Success Story!**

2:15 pm - 4:00 pm Bayview Room

Moderator: Ron Keefe, *President & CEO, BioVectra Inc.***Dr. Brent Matthew**, *Consultant, Medi-Call/Royal Canin (Canada)***Jeff Santosuosso**, *Vice President, Business Development, Virbac (USA)***Closing Comments: Dr. Peter Jones, VetHealth Global 2011
Honorary Chair****VetHealth Global 2011 Closing Reception**

4:00 pm - 6:00 pm Stanhope Beach Resort

FRIDAY, JUNE 17, 2011

Prince Edward Island Technical Tour

8:00 am - 10:30 am

Sponsored by the City of Charlottetown

The VetHealth Global Tour Bus will depart Stanhope Beach Resort at 8:00 am to travel to UPEI's Atlantic Veterinary College to see first hand why it is globally recognized for its expertise, modern research facilities, and world-class talent. Learn about its various research centres, including the Centre for Aquatic Health Sciences, Maritime Quality Milk, the Aquatic Virology Collaborating Centre, and the Centre for Veterinary Epidemiological Research. Discover why the Atlantic Veterinary College is a cornerstone of PEI's thriving biosciences cluster.

Then off to tour the Regis & Joan Duffy Research Centre at the University of Prince Edward Island Campus - a \$13.5-million facility that houses researchers from the National Research Council (NRC) Institute for Nutrisciences and Health, the University of Prince Edward Island (UPEI), Agriculture and Agri-Food Canada (AAFC) as well as private industry clients (Avivagen, Chemaphor, Ceapro, Nautilus, Neurodyn, Phytterra Bio, Phytterra Yeast).

Prince Edward Island Scenic Tour

10:00 am - 3:30 pm

Sponsored by MRSB

The VetHealth Global Scenic Tour bus will depart Stanhope Beach Resort at 10:00 am to meet up with the technical tour group in Charlottetown at 10:30 am. Your scenic tour will begin with a memorable city tour of historic Charlottetown followed by a tour of PEI's famous National Park, Cavendish Beach - home of Anne of Green Gables, the pretty fishing village of Rustico Harbour, and a stop for lunch at the Prince Edward Island Preserve Company in picturesque, New Glasgow, PEI. Buses will return delegates back to Stanhope Beach Resort by 3:30 pm.