

THE ANIMAL HEALTH AND NUTRITION BUSINESS CONFERENCE

October 6-8, 2009, Charlottetown, Prince Edward Island, Canada



VetHealth GLOBAL
PRINCE EDWARD ISLAND 2009

Bioactives and Biologics in Animal Health:
Medicines and Nutritionals for the Future

PARTNERSHIP OPPORTUNITIES



Introduction

The Prince Edward Island BioAlliance, in partnership with Invest PEI is pleased to host **VetHealth Global 2009 – The Animal Health and Nutrition Business Conference** being held October 6 – 8, 2009 in Charlottetown, Prince Edward Island, Canada (formerly conducted in 2007 as InnoVet Prince Edward Island). The theme for VetHealth Global 2009 - **Bioactives and Biologics in Animal Health: Medicines and Nutritionals for the Future** was developed by an international committee of professional veterinary and business advisors that recognizes the potential and importance of bringing together an international committee of animal health business financiers and researchers within a partnership-focused forum.

VetHealth Global 2009 will offer companies and organizations an excellent opportunity to profile your business to a key international audience of principle decision-makers.

In 2007, the PEI Animal Health and Nutrition Conference attracted 150 top animal health and nutrition delegates from around the world, including leading veterinary drug, animal health and nutrition companies from production and companion animal sectors.

In addition to providing a professional platform for innovative new and established companies, the Conference attracted leading animal health and animal nutrition experts to present their experiences and business models. More than 70 companies from around the world attended the 2007 Conference.

See the brightest and the best of new innovative products and technologies in animal health and nutrition during our **Innovation in Animal Health and Nutrition Sessions**, featuring presentations by new and emerging companies. You won't want to miss our outstanding **Business Partnering Program**, exciting panel discussions, facility tours, and our highly rated Networking events.

To offer sponsors and partners the best possible exposure, we have developed a partnership program which provides several options to maximize your marketing opportunities. We would also be pleased to tailor packages to suit individual organizational needs.

The partnership opportunities outlined within are limited. For more information about our program and for more details about how you can participate, please contact:

Rose FitzPatrick
VetHealth Global 2009 Conference Coordinator
Prince Edward Island BioAlliance
Telephone: (902) 367-4403
Email: rose@peibioalliance.com



Partnership Opportunities

GOLD \$10,000

Two Opportunities Available

- Opportunity to host a Plenary Luncheon
- Opportunity to introduce Key-note Speaker
- On-site signage during luncheon
- Complimentary booth space in high traffic conference area
- Two complimentary conference registrations
- Logo on conference banner at the Delta Prince Edward Hotel
- Full page Ad in conference program
- Logo on sponsor page of program
- Promotional literature in conference delegate bag
- Organizational name or logo on all promotional literature
- Emcee acknowledgement of sponsor throughout conference program
- Hyperlinked logo on VetHealth Global website (www.vethealthglobal.com)

SILVER \$7,500

Two Opportunities Available

This offer includes sponsoring the Innovation in Animal Health and Nutrition Global Emerging Company presentations.

- Welcoming remarks
- On-site signage during pitch presentations
- Complimentary booth space in high traffic conference area
- One complimentary conference registration
- Logo on conference banner at the Delta Prince Edward Hotel
- 1/2 page Ad in conference program
- Logo on sponsor page of program
- Promotional literature in conference delegate bag
- Organizational name or logo on promotional literature
- Emcee acknowledgement of sponsor throughout conference program
- Hyperlinked logo on VetHealth Global website (www.vethealthglobal.com)



BRONZE \$5,000

Two Opportunities Available

This offer includes sponsorship of the official VetHealth Global Business Partnering Program
(Pre-scheduled on-line business meetings)

- On-site signage
- One complimentary conference registration
- Logo on conference banner at the Delta Prince Edward Hotel
- Recognition associated with event in conference program
- Logo on sponsor page of program
- Promotional literature in conference delegate bag
- Organizational name or logo on promotional literature
- Emcee acknowledgement of sponsor throughout conference program
- Hyperlinked logo on VetHealth Global website (www.vethealthglobal.com)

OPENING RECEPTION \$5,000

October 6, 2009

- On-site signage
- Recognition associated with event in conference program
- Logo on partner's page in program
- Welcome Remarks at the event

SOLD

GALA DINNER RECEPTION \$5,000

October 7, 2009

- On-site signage
- Recognition associated with event in conference program
- Logo on partner's page in program
- Welcome Remarks at the event

SOLD



ADVERTISING IN CONFERENCE BOOKLET \$750-\$1,200

Half Et Full Page Opportunities

- Full colour ad in Conference program booklet
- Camera-ready artwork to be provided by sponsor

NUTRITION BREAK \$3,000

Two Opportunities Available

- On-site signage
- Logo in partner's section of the conference program
- Recognition associated with event in conference program

CONFERENCE EXHIBITION \$1,200

Exhibit in Conference Lobby (limited spaces available)

- One 8 x 10 ft. space in the high traffic exhibit area
- Includes 6 ft. dressed table with electricity
- Recognition in business listing of conference program print Et website

PRODUCT PARTNER

This category is available to organizations that provide a product or service to enhance the successful delivery of the conference i.e.: delegate bags, transportation services, printing, design, promotional items, etc.

- Promotional product/literature in delegate bag
- Logo on conference banner at the Delta Prince Edward
- Logo on partner's page in program
- Emcee acknowledgement of sponsor throughout conference program

CONFERENCE LANYARDS \$2,500

Conference Badge Holders (lanyards)

- Your printed logo on identification conference lanyards
- Logo recognition in partners section of the program



PARTNERSHIP CONFIRMATION FORM

Company Name _____

Contact Name _____

Title _____ Authorized Signature _____

Address _____

City _____ Province/State _____ Postal/Zip Code _____

Telephone () _____ Fax () _____

E-mail _____ Web site _____

- GOLD \$10,000 (Two Opportunities Available)**
 - Plenary Luncheon – Wednesday, October 7, 2009
 - Plenary Luncheon – Thursday, October 8, 2009
- SILVER \$7,500 (Two Opportunities Available)**
 - Emerging Companies Session 1 – Wednesday, October 7, 2009
 - Emerging Companies Session 2 – Thursday, October 8, 2009
- BRONZE \$5,000 (Two Opportunities Available)**
 - VetHealth Global Business Partnering Program
- OPENING RECEPTION \$5,000 – Tuesday, October 6, 2009**
- GALA DINNER RECEPTION \$5,000 – Wednesday, October 7, 2009**
- NUTRITION BREAK \$3,000 (Two Opportunities Available)**
 - Wednesday, October 7, 2009
 - Thursday, October 8, 2009
- CONFERENCE LANYARDS \$2,500 (to be provided by sponsor)**
- PRODUCT PARTNER**
Item/Service of interest _____
- CONFERENCE EXHIBITOR \$1,200**
- ADVERTISING IN CONFERENCE BOOKLET**
 - Full color 1/2 page ad - \$750
 - Full color full page ad - \$1,200

All prices are subject to a 5% Goods and Services tax (GST)

Please fax or email the completed form to:

info@vethealthglobal.com or (fax) 902-367-4404

134 Kent Street, Suite 405, National Bank Tower, Charlottetown, PE, Canada C1A 8R8

Tel: (902) 367-4400