



Innovation

Partnering

Commercialization

The International Animal Health and Nutrition Business Conference
Prince Edward Island, Canada
June 14 – 17th, 2011

Partnership Opportunities

www.vethealthglobal.com

Introduction:

The Prince Edward Island BioAlliance, in partnership with Invest PEI is pleased to host **VetHealth Global 2011 – The International Animal Health and Nutrition Business Conference** being held **June 14-17, 2011** in Prince Edward Island, Canada. The focus of VetHealth Global is Innovation, Partnering and Commercialization, offering companies and organizations the unique opportunity to profile your business and interests to a key international audience of principle decision-makers.

In 2009, VetHealth Global attracted over 150 top animal health and nutrition delegates from around the world, including leading veterinary drug, animal health and nutrition companies from production and companion animal sectors.

In addition to providing a professional platform for innovative, new and established companies, the Conference attracted leading animal health and animal nutrition experts to present their experiences and business models. More than 70 companies from around the world attended the 2009 Conference.

You will have the opportunity to see the brightest and the best new innovative products and technologies in animal health and nutrition during our ***Innovation Spotlight***: featuring presentations by new and emerging international companies. You won't want to miss our professional ***Business Partnering Program***, and the unique opportunity for impromptu meetings onsite. All of this topped off by a full schedule of exciting panel discussions, facility tours, and highly rated networking events.

To offer companies the best possible exposure, we have developed a partnership program, which provides several options to maximize your marketing opportunities. We would also be pleased to tailor packages to suit individual organizational needs.

The partnership opportunities outlined within are limited. For more information about our program and for more details about how you can participate, please contact:

Rose FitzPatrick
VetHealth Global 2011 Conference Coordinator
Telephone: (902) 367-4403
E-mail: rose@peibioalliance.com

Or

Jennifer Lenentine
VetHealth Global 2011 Assistant Conference Coordinator
Telephone: (902) 367-4400
E-mail: Jennifer@peibioalliance.com

Sponsor/Partner Opportunities:

GOLD - \$ 10,000

Two Opportunities Available

- Opportunity to host a Plenary Luncheon
- Opportunity to introduce Key-note Speaker
- On-site signage during Conference
- Two complimentary conference registrations
- Logo on all on-site conference banners
- Full page colour Ad in conference program
- Sponsor/partner recognition in program
- Promotional literature in conference delegate bag
- Sponsor/partner recognition on promotional literature
- Emcee acknowledgement of sponsor throughout conference program
- Hyperlinked logo on VetHealth Global website (www.vethealthglobal.com)

SILVER - \$ 7,500

Two Opportunities Available

This offer includes sponsoring the Innovation in Animal Health & Nutrition Global Emerging Company presentations.

- Welcome and/or closing remarks
- On-site signage during pitch presentations
- Two complimentary conference registrations
- Sponsor/partner recognition onsite
- 1/2 page Ad in conference program
- Sponsor/partner recognition in program
- Promotional literature in conference delegate bag
- Sponsor/partner recognition on promotional literature
- Emcee acknowledgement of sponsor throughout conference program
- Hyperlinked logo on VetHealth Global website (www.vethealthglobal.com)

BRONZE - \$5,000

Two Opportunities Available

This offer includes sponsorship of the VetHealth Global 2011 Partnering Program

- One complimentary conference registration
- Sponsor/partner recognition in onsite signage
- Sponsor/partner recognition in conference program
- Promotional literature in conference delegate bag
- Sponsor/partner recognition in promotional literature
- Emcee acknowledgement of sponsor throughout conference program
- Hyperlinked logo on VetHealth Global website (www.vethealthglobal.com)

OPENING RECEPTION - \$5,000

- One Complimentary Conference Registration
- On-site signage
- Recognition associated with event in conference program
- Sponsor/partner recognition in program booklet
- Welcome Remarks at the event

VetHealth Global 2011 Conference Dinner/Reception - \$7,500

- One complimentary Conference Registration
- Two complimentary dinner tickets
- On-site signage
- Recognition associated with event in conference program
- Logo on partner's page in program
- Welcome Remarks at the event

ADVERTISING IN CONFERENCE BOOKLET - \$800 - \$1,200

Half & Full Page Opportunities

- Full colour ad in Conference program booklet
- Camera-ready artwork to be provided by sponsor

BUSINESS AD DISPLAY PACKAGE - \$1,500

- Full colour 1/2 page Advertisement in Conference program booklet
(Camera-ready artwork to be provided by sponsor)
- On-site banner display space provided (banner to be provided by sponsor)
- Promotional literature in conference delegate bags

NUTRITION BREAK - \$3,000

Two Opportunities Available

- On-site signage
- Logo in partner's section of the conference program
- Recognition associated with event in conference program

PRODUCT PARTNER

This category is available to organizations that provide a product or service to enhance the successful delivery of the conference **i.e.: delegate bags, transportation services, printing, design, promotional items, etc. full Cost associated with production of product/service only.**

- Company logo displayed on product
- Promotional product/literature in delegate bag
- Sponsor/partner recognition onsite
- Sponsor/partner recognition in program
- Emcee acknowledgement of sponsor throughout conference program

CONFERENCE LANYARDS - \$ 3,500

SOLD

Conference Badge Holders (Lanyards)

- Your printed logo identification on all delegate conference lanyards
- Logo recognition in partners section of the program

Partner/Sponsor Confirmation Form

Company Name: _____
Contact Name: _____
Title: _____
Authorized Signature: _____
Address: _____
City: _____ Province/State: _____ Postal/Zip Code: _____
Telephone: () _____ Fax: () _____
E-mail: _____ Web site: _____

Partner/Sponsor Opportunities

- Gold - \$10,000 (Two Opportunities Available)**
 - Plenary Luncheon Day 1
 - Plenary Luncheon Day 2
- Silver - \$7,500 (Two Opportunities Available)**
 - Emerging Companies Session Day 1
 - Emerging Companies Session Day 2
- Bronze - \$5,000**
- Opening Reception - \$5,000**
- VHG 2011 Dinner Reception - \$7,500**
- Nutrition Break - \$3,000 (Two Opportunities Available)**
 - Conference Day 1
 - Conference Day 2
- Conference Lanyards - \$3,500 (SOLD)**
- Product Partner**
Item/Service of interest: _____
- Advertising in Conference Booklet**
 - Full color 1/2 page ad - \$800
 - Full color full page ad - \$1,200
- Business Advertising Display Package**
 - 1/2 page ad/on-site banner display/promotional items in delegate bags - \$1,500

PLEASE FAX OR EMAIL THE COMPLETED FORM TO:

info@vethealthglobal.com OR by fax to : (f) 902-367-4404

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