



Advertising Requirements

1) Full Page, Full Colour Ads (no bleed)

Ad size is 5"W x 8"H

2) Half Page Full Colour Ads (no bleed)

Ad size is 5"W x 3.875"H

The VetHealth Global 2011 program's trim size is 6"W x 9"H.
Full page colour and half page colour ads are available.

Please ask your service provider to supply ads digitally in print ready pdf or eps format. Ads will be accepted in jpg and tif formats ONLY if supplied in high resolution format (300ppi or higher) at the exact sizes provided. All ads should be accompanied by a pdf screen proof.

Final digital artwork is due on or before Friday, May 20, 2011. Files under 10MB may be emailed to: graphic@eastlink.ca. Please send larger files on CD to: Graphic Detail Inc, 47 McGill Avenue, Charlottetown, PE C1A 2J6.

Should you require further information, please contact Kate Westphal at (902) 892-4900.

