



# VetHealth<sup>GLOBAL</sup>

PRINCE EDWARD ISLAND **2011**

THE INTERNATIONAL ANIMAL HEALTH & NUTRITION BUSINESS CONFERENCE

Charlottetown, Prince Edward Island, Canada  
**June 14-17, 2011**

[www.vethealthglobal.com](http://www.vethealthglobal.com)

## PRELIMINARY CONFERENCE PROGRAM



INNOVATION | PARTNERING | COMMERCIALIZATION



## TUESDAY, JUNE 14, 2011

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- 3:00pm - 6:00pm**      **Early Registration**  
Stanhope Beach Resort Fireside lobby
- 4:00pm - 6:00pm**      **VetHealth Global 2011 Partnering Program  
(One to One Business Meetings)**  
The Red Dory Restaurant & Lounge
- 6:30pm - 8:30pm**      **Opening Reception**  
Stanhope Beach Resort Fireside lobby  
*Sponsored by Genome Atlantic*

## WEDNESDAY, JUNE 15, 2011

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- 7:00am - 8:00am**      **Continental Breakfast**  
Stanhope Beach Resort Fireside lobby
- 7:30am**                      **Registration Open**  
Stanhope Beach Resort Fireside lobby
- 8:00am - 8:45am**      **Welcome and Official Opening**  
*Welcome- VetHealth Global Conference Chair, Rory Francis*  
*Welcome Remarks- Honourable Alan Campbell, Minister of Innovation & Advanced Learning, Prince Edward Island*  
*Plenary Address by VetHealth Global 2011 Honorary Chair, Dr. Peter Jones, Jones P. Consulting, Past Head of Veterinary Unit, European Medicines Agency (EMA), Executive Director - IFAH & President Elect, British Veterinary Association 2011*
- Animal Health in a Changing World: The essentials for creating a 21st century environment for 21st century science and technology that rewards and encourages investment and innovation for the public good.***
- 8:30am - 9:45am**      **Session I**  
**The Health of the Animal Health Industry – Key Drivers for Future Growth**  
Bayview Room  
**Presenters:**  
*Clint Lewis, President, U.S. Operations, Pfizer Animal Health (USA)*  
*Dr. George Gunn, Head of Consumer Health Division & Corporate Social Responsibility, Novartis Animal Health (Switzerland)*  
*Bill Ringo, Executive Partner, Sofinnova Ventures (USA)*
- 9:45am - 10:00am**      **Nutrition Break and Exhibits**  
Gardenview Room



- 10:00am - 11:30pm**    **Session II**  
**Innovation Spotlight: 6 Early Stage Company Presentations**  
 Bayview Room  
*Sponsored by BLG*
- 11:30am - 12:45pm**    **VetHealth Global 2011 Partnering  
 (One to One Business Meetings)**  
 The Red Dory Restaurant & Lounge
- 12:45pm - 2:00pm**    **Lunch and Keynote Address**  
 Bayview Room  
**Presenter:**  
*Rob Aukerman, President, U.S. Operations, Elanco Animal Health*
- 2:00pm - 3:15pm**    **Session III**  
**The Innovation Pipeline: Meeting the Needs of our Customers**  
 Bayview Room  
**Presenters:**  
*Bill Bookout, President, National Animal Supplement Council (USA)*  
*Presenter, tbc*
- 3:15pm - 5:00pm**    **Session IV**  
**Enabling the Animal Health Industry**  
 Bayview Room  
**Presenters:**  
*David Thomas, President, Thomas Agribusiness Advisors (USA)*  
*Dr. Earle Nestmann, President, Health Science Consultants Inc. (Canada)*  
*Bob Fountain, President & CEO, Fountain Agricounsel, LLC (USA)*  
*Dr. Raafat Maher Fahmy, Senior Regulatory Scientist, Food and Drug Administration,  
 Center for Veterinary Medicine (USA)*
- 6:30pm - 7:30pm**    **Cocktail Reception**  
 Stanhope Beach Resort Bayside Garden  
*Sponsored by Novartis Animal Health*
- 7:30pm - 10:00pm**    **VetHealth Global Seaside Lobster Bake, BBQ and Entertainment**  
 Outdoor tent, Stanhope Beach Resort  
*Sponsored by Novartis Animal Health*

## THURSDAY, JUNE 16, 2011

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- 7:30am**    **Continental Breakfast**  
 Stanhope Beach Resort Fireside lobby
- 8:30am - 10:00am**    **Session V**  
**Innovation Spotlight: 6 Early Stage Company Presentations**  
 Bayview Room



- 10:00am - 10:15am Nutrition Break & Networking**  
Gardenview Room
- 10:00am - 11:15am VetHealth Global 2011 Partnering Program (One to One Business Meetings)**  
The Red Dory Restaurant & Lounge
- 11:15am - 12:30pm Session VI  
New Business Models**  
Bayview Room  
**Presenters:**  
*Jeff Santosuosso, Vice President, Business Development, Virbac (USA)*  
*Gavin Bowman, Corporate Development Manager, Novus International Inc. (USA)*  
*Presenter, tbc*
- 12:30pm - 2:00pm Lunch and Keynote Address  
Animal Health, One Health, Ecohealth: Good Solutions to Wicked Problems**  
Bayview Room  
**Presenter:**  
*Dr. David Waltner-Toews, Professor, Department of Population Medicine, University of Guelph and President, Veterinarians Without Borders (Canada)*
- 2:30pm - 4:00pm Session VII  
Bringing it all together: A success story**  
Bayview Room  
**Presenters:**  
*Dr. Brent Matthew, Consultant, Medi-Cal / Royal Canin (Canada)*  
*Presenter, tbc*  
*Closing comments provided by Dr. Peter Jones, VetHealth Global 2011 Honorary Chair*
- 4:00pm - 6:00pm Closing Reception**

## FRIDAY, JUNE 17, 2011

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- 8:30am - 10:30am PEI Technical Tour**  
Tour bus will depart Stanhope Beach Resort at 8:15 am
- 10:00am - 3:30pm PEI Scenic Tour**  
VHG tour bus will depart Stanhope Beach Resort shortly after 10:00am to meet up with the technical tour group in Charlottetown at 10:30am. Your scenic tour will include a tour of historic Charlottetown, a scenic tour of the coastal fishing village of North Rustico and the famous PEI National Park, Cavendish Beach, home of Anne of Green Gables, and a leisurely riverside lunch at Prince Edward Island Preserve Company in New Glasgow, PEI.